

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81074

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81074-1

DATE PRINTED

11/06/12

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	78295	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICANS FOR JOB SECURITY	
AND	66 Canal Center Plz Ste 555		107 S West St PMB 551	
ADDRESS	Alexandria VA 22314-1576		Alexandria VA 22314-2824	
	USA		USA	
CONTACT	STEPHANIE MARONEY		PRODUCT EST#1304	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1304	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10101..	3	05:00A	05:27A	30S	10/29/12-11/02/12	5A MORN NEWS	3	550.00	1650.00
2	10101..	3	05:27A	05:58A	30S	10/29/12-11/02/12	5:30AM NEWS THIS MORNING	3	600.00	1800.00
3	10000..	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	600.00	600.00
4	01010..	2	05:58A	07:00A	30S	10/30/12-11/01/12	THIS MORNING (5:58-7AM)	2	1000.00	2000.00
5	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	1000.00	1000.00
6	11111..	5	06:58A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	500.00	2500.00
7	10000..	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	500.00	500.00
8	01010..	2	09:00A	10:00A	30S	10/30/12-11/01/12	ANDERSON COOPER	2	600.00	1200.00
9	10000..	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	600.00	600.00
10	10101..	3	10:00A	10:57A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	3	1000.00	3000.00
11	10000..	1	10:00A	10:57A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	1000.00	1000.00
12	11111..	5	10:58A	12:00N	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	5	1200.00	6000.00
13	10000..	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	1200.00	1200.00
14	01010..	2	12:00N	12:30P	30S	10/30/12-11/01/12	TALK PHILLY	2	900.00	1800.00

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ADDRESS	Alexandria VA 22314-1576		Alexandria VA 22314-2824	
	USA		USA	
CONTACT	STEPHANIE MARONEY		PRODUCT EST#1304	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1304	PRODUCT CODE 9820	
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			FROM	TO						
15	10000..	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	900.00	900.00
16	10101..	3	12:26P	02:00P	30S	10/29/12-11/02/12	CBS SOAP OPERA ROTATION	3	900.00	2700.00
17	01010..	2	02:57P	04:00P	30S	10/30/12-11/01/12	THE DOCTORS	2	750.00	1500.00
18	10000..	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	750.00	750.00
19	10101..	3	04:00P	05:00P	30S	10/29/12-11/02/12	DR. PHIL	3	1200.00	3600.00
20	10101..	3	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	3	1000.00	3000.00
21	10110..	3	06:00P	06:30P	30S	10/29/12-11/01/12	NEWS 3 AT 6	3	2000.00	6000.00
22	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	2000.00	2000.00
23	11010..	3	06:58P	07:27P	30S	10/29/12-11/01/12	ENTERTAINMENT TONIGHT	3	1400.00	4200.00
24	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1400.00	1400.00
25	10101..	3	07:28P	07:57P	30S	10/29/12-11/02/12	THE INSIDER	3	1600.00	4800.00
26	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
27	1.....	1	10:00P	11:00P	30S	10/29/12-11/05/12	HAWAII FIVE-O	2	12000.00	24000.00
28	0000010	1	11:00P	11:35P	30S	10/27/12-10/27/12	LATE NEWS	1	3000.00	3000.00
29	1010111	5	11:00P	11:35P	30S	10/29/12-11/04/12	LATE NEWS	5	3000.00	15000.00
30	01010..	2	11:35P	12:37A	30S	10/30/12-11/01/12	DAVID LETTERMAN	2	1200.00	2400.00

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	USA		USA	
CONTACT	STEPHANIE MARONEY		PRODUCT EST#1304	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1304	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
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			FROM	TO						
31	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1200.00	1200.00
32	.1.....	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	18000.00	18000.00
33	.1.....	1	08:58P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	18000.00	18000.00
34	0000..1	1	04:30A	05:00A	30S	10/28/12-10/28/12	EYEWITNESS NEWS AT 430AM	1	150.00	150.00
35	0111..1	4	04:30A	05:00A	30S	10/30/12-11/04/12	EYEWITNESS NEWS AT 430AM	4	150.00	600.00
36	1000..0	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	150.00	150.00
37	..1....	1	07:57P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILLIPINES	1	8500.00	8500.00
38	..1....	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	8500.00	8500.00
39	...1...	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	10000.00	10000.00
401..	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	7500.00	7500.00
411..	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	10000.00	10000.00
421.	1	05:00A	06:00A	30S	10/27/12-11/03/12	WKND NEWS SAT 5-6A	2	350.00	700.00
431.	1	06:00A	06:57A	30S	10/27/12-11/03/12	WEEKEND NEWS SAT 6-7AM	2	500.00	1000.00
441.	1	09:58P	11:00P	30S	10/27/12-10/27/12	48 HOURS	1	4000.00	4000.00
451.	1	07:57P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	4000.00	4000.00

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			FROM	TO						
461	1	05:58A	07:00A	30S	10/28/12-11/04/12	WKND NEWS SUN 6-7A	2	500.00	1000.00
471	1	06:58A	09:00A	30S	10/28/12-11/04/12	WKND NEWS SUN 7-9A	2	500.00	1000.00
481	1	07:30P	08:30P	30S	10/28/12-11/04/12	SIXTY MINUTES	2	20000.00	40000.00
491	1	07:58P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	10000.00	10000.00
50	M	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	700.00	700.00
51	M	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	500.00	500.00
Total Contract:								95		247200.00
Billing Summary										
Qtr 4-12			Oct			29000.00	Nov			218200.00
							Dec			.00
							Total			247200.00
							GRAND TOTAL			247200.00

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